

January 13–15, 2025 Orlando, FL





ICR CONFERENCE 2025

The ICR Conference is a unique platform where public and private company management teams, institutional investors, sell side research analysts, investment bankers, private equity professionals and select media connect with one another with the goal of understanding consumer trends and public company prospects as the year begins.

We are thrilled to host the event at the JW Marriott and Ritz-Carlton at the Grand Lakes Orlando in 2025.

2024 Highlights

- Over 2800 Registrations
- 200+ Public & Private Company Management Teams
- Double digit growth from PE & Investor audience
- 45 Investment Bank Sponsors
- 13,000 Meeting Requests
- CNBC Closing Bell with Morgan Brennan Live On-Site
- 150+ Media Placements
- 7.8B Impressions

Why Attend?

- Efficient event with key players in one location for 3 days
- Multiple opportunities to interact with company management teams and the investment community
- On-demand library of webcast presentations
- Dynamic panel content & keynote speaker
- Large scale networking events
- Product Showcase: Ability to sample, view, demo products

CONFERENCE FORMAT

ICR CONFERENCE '25 – JW MARRIOTT & RITZ CARLTON, ORLANDO

Presentations & Breakouts

- 25 minute presentation or fireside chat.
- Webcasted presentations available postevent.
- Public Companies have the option to host one or two in-person breakout sessions which any attendee is welcome to attend and engage with management

Panels

 Expert panel discussions on Industry Relevant Issues such as ESG & Activism, IPO Bootcamps, M&A, Consumer Trends and more

1x1 & Small Group Meetings

- Meeting Requests facilitated through Meet Max
- Meeting spaces available throughout conference footprint
- Accessibility to ICR Investor Access
- All sponsors must utilize MeetMax system to provide consistent scheduling experience

Networking Events

- Monday evening CEO Reception, followed by opening night Welcome Reception
- · Tuesday evening Networking Reception
- · Sponsor hosted events

Agenda



Monday & Tuesday

8am - 5pm ET

Public Co Presentations & Breakouts

Panels & Speakers

1x1s & Small Group Meetings

Evening

CEO Reception Welcome & Networking Reception

Wednesday

8am - 12pm ET

Private Co Presentations

Panels

1x1s & Small Group Meetings

ATTENDEE PROFILE

Sectors: 150+ Public Companies | 100+ Private Companies

Retail: Specialty Retail | Consumer Goods | Branded Wholesalers | Digital Commerce

Food Service: Restaurants | Restaurant Technology | Hospitality

Better Living: Food & Beverage | Healthy Living | Fitness | Cannabis | CPG | Beauty

Global Media, Sports & Entertainment: Sports | Experiences | Consumer

Entertainment | Creator Platforms

Technology: FinTech | Financial Payments | Robotics

Recent Attendees

Beachbody | Iululemon | Five Below | Leslie's | On Running | The Container Store Macy's | J. Jill | Movado | Chico's | Boot Barn | Gotham Greens | Westrock Coffee Zevia | Sysco | Solo Brands | Papa Johns | Neiman Marcus | Shake Shack | Dave & Buster's | Darden | United Natural Foods | Freshpet | Dutch Bros | Black Rifle Coffee PLBY Group | Pinstripes | iFLY | SharkNinja

Private Equity Firms

Ares | Bain Capital | Berkshire Partners | Blackstone | The Carlyle Group | Freeman Spogli & Co. | HIG | Leonard Green | MidOcean Partners | Mistral Equity | Oak Hill Riata Capital | Roark Capital | Sycamore Partners | TA Associates | Thomas H. Lee Partners | TPG | TSG Consumer | Veritas Capital | Warburg Pincus

Media

CNBC | Bloomberg | Nation's Restaurant News | Wall Street Journal | Reuters Investors Business Daily | USA Today | Forbes | Yahoo Finance | Franchise Times | Business Insider

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MEDIA OUTREACH

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If interested in learning more about the ICR Conference or about requesting a press pass, please contact MediaInquiries@icrconference.com.

